



**CITY OF WAVERLY, IOWA
STRATEGIC PLANNING
WAVERLY PUBLIC LIBRARY
JULY 1, 2010**

MAYOR:

BOB BRUNKHORST

CITY COUNCIL:

GENE LIEB, FIRST WARD

GARY GRACE, SECOND WARD

DICK LINDELL, THIRD WARD

JIM VOWELS, FOURTH WARD

TIM KANGAS, FIFTH WARD

KATHY OLSON, AT LARGE

GARY BOOROM, AT LARGE (MAYOR PRO TEM)

**FACILITATED BY RICHARD J. CRAYNE
CITY ADMINISTRATOR**

COUNCIL AGREEMENTS

COMMUNITY SIDEWALK IMPROVEMENT PROGRAM

- MAINTENANCE OF EXISTING SIDEWALKS
- REQUIRED BY PROPERTY OWNER TO MAINTAIN, ORDINANCE AND STATE CODE
- DIRECT REPAIR OF SIDEWALKS BASED ON ADOPTED CRITERIA
 - ESTABLISH TIME TABLE – 4 YEARS, ONE QUADRANT PER YEAR?
 - PROPERTY OWNER MAKES REPAIRS
 - CITY OFFERS VOLUNTARY ASSESSMENT PROGRAM – ALLOWS PAYMENT OVER TIME
 - POTENTIAL LOWER COST CONTRACTING DUE TO QUANTITIES.
- IDENTIFICATION OF GAPS AND NEW SIDEWALK SYSTEMS TO BE INSTALLED
 - PREPARE COMMUNITY WIDE PLAN REFLECTING GAPS AND NEW SYSTEMS
 - SCHEDULE PROJECT BASED ON SIZE
 - ESTABLISH CITY AND PROPERTY OWNER COSTS
- BRING SIDEWALK PROGRAM TO JULY 2010 STUDY SESSION BY PUBLIC WORKS

BECOME FAMILIAR WITH THE “COMPLETE STREETS” CONCEPT

- EVALUATE IF ANY ELEMENTS OF SAID PROGRAM SHOULD BE INCORPORATED INTO MUNICIPAL DESIGN STANDARDS
 - I.E. BIKE LANES ON STREETS
 - PROS AND CONS OF CHANGES

FAIR BOARD AND BALL DIAMONDS PROJECT

- FAIR BOARD WOULD ENTERTAIN OWNING LAND AND ADJACENT PUBLIC AREAS NOT/INTERESTED IN OWNERSHIP OF BALL DIAMONDS LAND USE MANAGEMENT.
- CITY IS LEANING TOWARD OWNERSHIP OF LAND AT A \$ INVESTMENT SIMILAR TO INVESTMENT MADE FOR SOCCER ASSOCIATION.
- CITY INVESTMENT SHOULD BE CONTINGENT ON THE BALL DIAMOND GROUP'S ORGANIZATION, ITS ABILITY TO RAISE FUNDS AND TO BUILD AND OPERATE FACILITIES.

- LOCATIONS OF LAND UNDER CONSIDERATION ARE NORTH OR SOUTH OF HIGHWAY 3 JUST WEST OF CORPORATE LIMITS.

EVALUATE ADVANTAGES AND COSTS OF EACH SITE FOR CONSTRUCTION, PUBLIC SERVICES EXTENSION, ANNEXATION, ETC.

CENTRAL IOWA WATER ASSOCIATION PROPOSAL TO PROVIDE WATER TO CITY

- INVITE ASSOCIATION TO PRESENT SPECIFIC PROPOSAL TO COUNCIL
 - ASSESS IF THERE IS AN ADVANTAGE OF HAVING AN EMERGENCY HOOKUP FOR BOTH THE CITY AND CIWA.
 - INVITE CIWA TO PRESENT REQUEST TO COUNCIL.

FOURTH STREET SW PROJECT

- LAND ACQUISITION PROCESS CONTINUING ON SAME PATH.
- FINAL APPRAISAL IS IN PROCESS. IF CLOSE TO CITY APPRAISALS NEGOTIATIONS WILL BEGIN.
- STAY ON PATH BUT KEEP EYES OPEN IF OTHER VIABLE ALTERNATIVE APPEARS THAT IS ACCEPTABLE TO ALL PARTIES INCLUDING IDOT.

ENFORCEMENT OF RENTAL PROPERTY REGULATIONS – MULTIPLE TENNANTS IN R-1 AREAS

- COMMUNITY DEVELOPMENT TO PREPARE WRITTEN ENFORCEMENT PROCESSES/PROCEDURES WITH TIME FRAMES.
- PROPERTY OWNER CONTACT BY COMMUNITY DEVELOPMENT
 - NONCOMPLIANCE PROCESS INVOLVING LAW ENFORCEMENT SIMILAR TO NUISANCE ABATEMENT PROCESS

FUTURE USE OF GREEN SPACE

- PLAN DEVELOPMENT WITH LEISURE SERVICES AND PUBLIC WORKS
- IDENTIFY LAND USES FOR BUYOUT AREAS
 - ADD TO PARKS
 - GREENING FOR DRAINAGE
 - COMMUNITY GARDENS
 - LEASE TO ADJACENT PROPERTY OWNERS (SPECIFIC TERM LIMIT/RENEWAL OPTIONS)
- WHEN WILL PLAN BE PRESENTED TO COUNCIL FOR ADOPTION?

LOCAL STREET RECONSTRUCTION PLAN

- CONVERT SEAL COAT STREETS TO RECONSTRUCTED CONCRETE OR ASPHALT PAVEMENTS.
- IDENTIFY SCOPE OF SAID WORK, COST AND STRATEGY TO COMPLETE PLAN AND BUDGET IMPACTS
- BRING TO JULY 2010 STUDY SESSION

PUBLIC WORKS FACILITY

- I-JOBS II APPLICATION FOR \$3.75M
- LOCAL MATCH OF \$3.25M ON \$7M PROJECT
 - \$1M WATER ENTERPRISE
 - \$1M SOLID WASTE ENTERPRISE
 - \$1.25M G.O., LOST, TIF, OR COMBINATION
- STAFF PROVIDE TOUR TO MAYOR AND COUNCIL OF EXISTING FACILITIES PRIOR TO BRINGING FORTH TO CITY COUNCIL.

DRY RUN FLASH FLOOD MITIGATION PROJECT

- \$6M PROJECT BUT COULD BE DONE WITH PHASED APPROACH
- EVALUATE MERITS OF STORM WATER UTILITY WITH THIS PROJECT AND WITH WATER SHED IMPROVEMENTS.
 - UTILILZE HAZARD MITIGATION AND RIVER USE COMMISSION

WATER SHED MANAGEMENT PLANNING GRANTS AVAILABLE

- OPPORTUNITY FOR STAFF AND HAZARD MITIGATION AND RIVER USE COMMISSION
- TO EXPLORE UPDATES TO ORDINANCES AND POLICIES RELATED TO DETENTION OUTFALLS FROM BASINS, CHANGES TO MUNICIPAL DESIGN STANDARDS
- SMART GROWTH STANDARDS SHOULD BE PART OF PROCESS
- REGIONAL WATERSHED OPPORTUNITIES COULD BE EXPLORED
- \$10,000-50,000 IN GRANTS WITH 50% MATCH WITH LIMIT ON CITY LABOR HRS MATCH (IN-KIND)
- SOUTHEAST WAVERLY FLOOD MITIGATION STUDY
- POTENTIAL USE OF \$175,000 FLOOD FUND TO CONTRACT FOR STUDY
- **AECOM** COULD BE AN EXCELLENT FIRM WITH GOOD DRAINAGE PERSONNEL FOR THIS WORK
- THIS PROPOSAL SHOULD BE REVIEWED BY HAZARD MITIGATION AND RIVER USE COMMISSION WITH RECOMMENDATION TO CITY COUNCIL.

FUTURE USE OF FAIR GROUNDS UPON DEVELOPMENT OF RELOCATED FAIR

- FAIR BUILDINGS ON CITY PROPERTY
- EXPLORE FUTURE PUBLIC USES OF AREA

WAVERLY MUNICIPAL AIRPORT

- WHAT IS THE ECONOMIC IMPACT OF THE AIRPORT?
- WHAT IS THE COMMUNITY BENEFIT?
- WHAT IS THE FUTURE OF THE AIRPORT?
- MAINTENANCE OF EXISTING AIRPORT IS NECESSARY
- EXPANSION OF AIRPORT – PRESENT LOCATION OR ALTERNATE LOCATION ADDRESS IN AIRPORT LAYOUT PLAN
- INVITE AIRPORT COMMISSION TO FUTURE STUDY SESSION (SEPTEMBER).

ECONOMIC DEVELOPMENT COMMISSION WORKING WITH JASON ON MOTEL PROJECT

- **WORK WITH JASON ON MOTEL PROJECT AND OTHERS.**
- **WIND ENERGY ORDINANCE BEING DEVELOPED BY PLANNING AND ZONING COMMISSION AND WILL COME TO COUNCIL WITH RECOMMENDATION**

EMERALD ASH BORER

- **DEVELOP PLANTING PROGRAM TO MITIGATE POTENTIAL IMPACT OF DISEASE**
- **LEISURE SERVICES TO COORDINATE WITH TREES FOREVER**

JUNIOR HIGH BUILDING WILL BE VACANT IN 2011 – FUTURE USE?

- **WSR DOES NOT WISH TO RETAIN THE PROPERTY**
- **COMMUNITY EXPLORATION FOR FUTURE USE OF PROPERTY IS DESIRABLE**
- **HOUSING? (SPENCER, ATLANTIC AND MT. VERNON HAVE DONE REUSE)**
- **MAYOR WILL WORK WITH SCHOOL**

PARK OPEN SPACE PLAN

- **REQUEST FOR PROPOSAL PROCESS IS UNDERWAY**

FUTURE BUSINESS PARK

- **ECONOMIC DEVELOPMENT COMMISSION WILL BE LEAD AGENCY IN IDENTIFICATION OF LAND AND PREPARATION OF DEVELOPMENT PLAN**

ORGANIZATIONAL EFFECTIVENESS

- **DEVELOPMENT OF COMMUNITY SURVEY UTILIZING INTERN FOR THIS WORK AND PUBLIC RELATIONS WORK**
- **EVALUATE CHANGING THE TIME OF COUNCIL MEETINGS FROM 7PM TO 5:30PM**
- **MAYOR PARTICIPATING IN RADIO STATION PROGRAM**
 - **NEEDS STAFF ASSISTANCE WITH INFORMATION FOR PROGRAMS**
- **NEW MAYOR AND COUNCILMEMBER SESSIONS WILL NO LONGER BE HELD AS ORIENTATION NEEDS HAVE BEEN MET**

COUNCIL MEETING EFFECTIVENESS

- **MAYOR AND COUNCIL INTEND TO HAVE MORE EFFICIENT MEETINGS**
 - **PRESENTATIONS TO BE LIMITED TO 15 MINUTES**
- **COUNCIL SEEKS ALTERNATIVE DECISION OPTIONS IN AGENDA FOR MAJOR CONTROVERSIAL ITEMS**

IMPROVEMENT OF 29TH AVENUE ROAD CONDITION

- STABILIZATION AND RESTORATION OF BASE IS NECESSARY TO BRING BACK ACCEPTABLE GRAVEL ROAD CONDITION.
 - COUNTY AND CITY STAFF DEVELOP PLAN AND IMPLEMENT

CONTINUE TO MAINTAIN POSITIVE RELATIONS WITH COUNTY AND OTHER LOCAL, REGIONAL, STATE AND FEDERAL GOVERNMENTS AND AGENCIES

CONTINUE TO MONITOR PROGRESS OF DEMOLITIONS FOLLOWING FLOOD BUYOUTS

- IDENTIFY TIME FRAME FOR AMVETS DEMOLITION

REPORT TO CITY COUNCIL AT AUGUST MEETING ON STATUS OF JOINT VETERANS POST

COUNCIL ANTICIPATES AN AUGUST REPORT FROM GOLF COMMISSION ON GOLF COURSE MANAGEMENT

CONTINUE TO ASSESS SINGLE STREAM RECYCLING AND MONITOR COSTS FOR SORTING AND IMPACT OF CITY OPERATIONS

DEVELOP CITY OF WAVERLY ON LINE COMMERCE OPPORTUNITIES

- ONLINE BILL PAY KEEPING IN MIND CREDIT CARD AND OTHER COSTS

AFFORDABLE HOUSING OPPORTUNITIES

- BRING TOGETHER REALTORS , DEVELOPERS, AND OTHERS TO LAY OUT PROGRAM
- IDENTIFY WHAT "AFFORDABLE" MEANS
- IDENTIFY CITY'S ROLE IN ANY PLAN BROUGHT FORWARD

CEDAR RIVER PARKWAY PLANNING WORK

- KEEP IN MIND GREEN BRIDGE'S FUTURE
- EVALUATE IDOT'S POSITION ON THE 10TH AVENUE EXTENSION
 - ANY SHEDDING OF RESPONSIBILITY BY IDOT OF HIGHWAY 3 THROUGH DOWNTOWN AND COMMUNITY

IDENTIFICATION OF DOWNTOWN REVITALIZATION PLAN AND IMPLEMENTATION

- RESPONSIBILITY ASSIGNED TO ECONOMIC DEVELOPMENT AND CHAMBER OF COMMERCE