

**Golf Commission Minutes**  
**Tuesday, November 10, 2009 Noon**  
**WAGOCO**

**Members Present:** Klamfoth, Lutz, Striepe, Van Daalen, Tyler  
**Members Absent:** None  
**Staff Present:** Ray, Mason, Snook  
**Council Present:** Ribich  
**Visitors Present:** Stu Thorson, Country Club Liaison, 15 public

**Summary of Formal Action:** The meeting was called to order at 12:01 pm by Chairperson Van Daalen.

Motion: The October 2009 minutes were approved as presented.

13-09	Moved: Klamfoth	Seconded: Striepe
Yes: 5	No: 0	Absent: 0

**Regular Business:**

1. Discussion of Alternative Revenue Sources.

Ray began by asking the Commission direction on information needed in order for the Commission to make an informed recommendation to the City Council. All of the information could be received from 5-6 municipal Golf Courses.

Tyler thought that the Commission should think about all of the ramifications of alcohol sales before the work is done to research the numbers and cost on other courses. Staff reported the instances where the Club is not open or the golfer has been refused service by the Club in purchasing alcohol. The experience of the golfer and the return of the customer is our concern. Ideas presented to the Commission by the public included the selling beer out of the Pro Shop and the Country Club being open more hours for alcohol sales. Striepe said the Club is not particularly open or welcoming. He suggests signage in the Pro Shop.

Jerry Roling, current President of the Country Club, acknowledged a change of attitude is needed because of their need to increase revenues. He indicated the need for a good rapport with the Pro Shop. There is a need for both organizations in the golf experience. He believes the issues can be resolved with communication. He wants a win-win and to make it happen. Ribich wants a win-win solution. The Golf Course is under increased scrutiny because of the tax subsidy. He said contracting the management could improve the bottom line with some loss of control. Roling said that was an option.

Tyler reported that he had spoken to Cedar Falls Leisure Services and they were subsidized at a higher amount this year for their golf operations. Zach Beschorner suggested increasing rates to the level of value of the course.

Van Daalen asked what information the Commission wants from staff. Klamfoth asked to find out what other clubs are making on carts, alcohol, including costs. Tyler is still not convinced that the work to gather information is necessary. Ribich indicated the Council would like to see some work on alternative revenue streams. He suggested to staff to engage in some conversation with the Club to find some mutual benefit.

Motion: To direct staff to gather information on beer sales to be reported at the December meeting.

14-09                      Moved: Striepe                      Second: Klamfoth  
Yes: 3                      No: 2 (Tyler, Klamfoth)                      Absent: 0

Carts were then discussed. Van Daalen asked again to gather information. Tyler suggested looking at trail fee in addition to the cart revenues when comparing numbers. He suggests a possible grandfather clause. Van Daalen stated the Commission has talked about these items several times in the past with no action taken or recommendation to the City Council. Mason reported there were 81 Season Trail Fees sold this year.

Motion: To direct Staff to gather information on carts revenues and expenditures to be reported at the December meeting.

15-09                      Moved: Tyler                      Second: Striepe  
Yes: 5                      No: 0                      Absent: 0

Klamfoth recommended waiting until the 10-11 budget process to establish team fees.

## 2. Near Future Golf Course Issues.

Motion: To recommend the hole numbering after the two new holes are open as presented with number 1 and 2 the same, holes 3-5 the current 10-12, holes 6-9 the current 15-18, holes 10-14 the current 3-7, the new holes 15-16, and then holes 17-18 the current 8-9.

16-09                      Moved: Tyler                      Second: Klamfoth  
Yes: 5                      No: 0                      Absent: 0

Mason was unsure of the novelty of 20 holes or if it made any difference with two new holes. Some thought was given to having 20 holes open for a limited time. The entire Commission agreed the actual opening of the new holes would depend on how they wintered. The Commission recommended opening with 18 holes rather than 20 holes with the 20 reserved for a possible special event. Snook reminded the 13 tee and 14 green would be used for sod nursery.

Scorecard would temporarily be black and white with new holes on the new color cards. The use of the two closed holes will be limited due to the change of maintenance level. Ray asked about the tee sign conversion to the new holes and how to proceed. Tyler has samples of numbers he will bring to the next meeting to re-number the holes.

## Reports and Communications:

### Director Report:

- Ray reviewed the financial report.
- Ray asked about closing date. He suggested closing this weekend so that we could save on season help. He remarked the amount of play was not sufficient to cover costs and that the middle of November is a fair deal to the Season Ticket holder. Staff had said the latest the course would be open is November 22.

Motion: To recommend to staff to close the course on Monday, November 16.

17-09

Moved: Tyler

Second: Klamfoth

Yes: 5

No: 0

Absent: 0

#### Pro Report

- In the month of October the course was closed due to weather 15 days. This put us \$2,000 behind last October.
- Good season so far. Not all of the other courses around are rebounding.

#### Superintendent Report

- New yardage plates were installed on the new holes and the par 3's.
- New irrigation software controls will allow an 8 hour window of watering.
- Completed tree inventory - 623 trees, 35 varieties, 20% is scotch pines and ash, tree planning of new area is ready.
- Bruce Companies has addressed the list of concerns submitted by the Architect regarding the expansion project
- Dr. Minner of ISU is doing a poa annua trial on the golf course
- Ray asked about moving the split rail fence. Snook said staff will work that in as a project next year.

#### Country Club Report

- Club closed on Mondays

#### Chair Report

- Next meeting Tuesday, December 15.

**Next Meeting:** December 15 at Noon at the Country Club

**Adjournment:** Adjournment was at 1:26 pm.

Respectfully submitted,

Tab Ray

Leisure Services Director

Commission Secretary