

Golf Commission Minutes
Tuesday, June 12, 2007 Noon
Waverly Golf and Country Club

Members Present: Lutz, Striepe, Tyler, VanDaalen
Members Absent: Klamfoth
Staff Present: Ray, Mason, Kirkpatrick, Snook (12:35)
Council Present: None
Visitors Present: Thorson

Summary of Formal Action: The meeting was called to order at Noon by Chairperson Van Daalen. April minutes were in the May mailing, but not in the June packet so they will be presented with the July packet and considered for approval at the July meeting. Ray introduced Melissa Kirkpatrick, UNI Leisure Studies Intern and the new Commission member, Steve Tyler.

Regular Business:

1. Golf Course of the Year Signage

Staff is looking for direction on whether to continue displaying the Golf Course of the Year signage. The award was given to the golf course in 2004 for 2003. Some staff feels it dated information. Others think it is still important as a welcome sign to the course.

The Commission recommends producing new signs for the highway that may include “Award Winning” in the text with July 1 as the installation date of the new sign. The design of the signs will be at staff discretion.

2. Renewal of Cancer Card/IPTV Card program.

Renewal information has been received for the Cancer Card. The Cancer Card is a fundraising program of the American Cancer Association. The ACA produces and sells a book of golf courses that offer discounted golf. The renewal is for the 2008 season. The Pro suggests the Cancer Card mirror the current weekday special.

Motion: To enroll in the cancer card program for 2008 and feature Monday- Friday until 2:00 pm, 2 for one green fee with cart purchase, maximum of 3 times during the year.

05-07 Moved: Tyler Seconded: Striepe
Yes: 4 No: 0 Absent: 1

3. Discussion of Carts and Trail Fees

Ray began this by saying this discussion is now significant because of the revenue sharing in the golf pro agreement. Mason shared his thoughts on the private carts. He is more concerned on the policy, who can ride on the cart with a trail fee or a season cart pass. He believes in keeping the trail fee and allowing private carts on the course. Those with their own carts are committed to play at our course. Customers will leave for any reason and the course could lose the membership and its associated revenues.

Van Daalen said we could make more on carts and less on golfers. Ray posed as devil’s advocate and stated that if we would get rid of private carts; cart rental revenue will go up. Lutz felt to have a maximum or not grandfather new carts owners into the system.

Mason said that he is concentrating on getting the people back to the Waverly Golf Course. He thinks the trails fees are like” trying to pick up the pennies on the floor rather than the nickels and dimes on the table. This will be reviewed at the July meeting. The Commission suggests a Statement to Council on the policy on private carts.

Reports and Communications:

Director’s Report:

- Ray reviewed the financials and details. He informed the Commission of the term and the rate of the Golf CD from the land exchange with the Waverly Health Center

Staff Report:

- Snook has received good reports on the course from the public. He had several projects including cart parking numbers, bridge sealing, animal control, irrigation difficulties, ends of the cart paths. He stated the 1st cut mower is about to cease working.
- Snook said the cold storage building was completed for a total cost of \$49,671. The salt sheds are down and the Waverly Health Center is starting on the parking lot. We have received approval from the Council to install the heating unit in the TCC. We hope to fix the dormers with the remaining funds from the parking lot land exchange.
- Snook thanked Standard Golf for their ball washer bodies donated.
- Snook reported the plan for some improvements in the Water Pollution Control facility includes a new chemical storage building.
- Mason told the Commission of a new special he will be stating soon on Saturday and Sunday afternoons after 4 pm. This is a very slow time so a two for one 9 hole special will be offered.

Club Communication:

- The water problem has been fixed.

Chairperson’s Report:

- NR

Lutz asked about the on line tee time program. Ray said the computer software is in the next fiscal year budget and the system will be tested this fall for a 2008 launch.

Next month: Tree planting policy, contributions policy, trail fees, Fair fence project

Next Meeting: Next meeting Tuesday, July 10, noon at the Country Club.

Adjournment: Adjournment was at 1:20 pm.

Respectfully submitted,

Tab Ray
Parks and Recreation Director
Commission Secretary

