

GOLF COMMISSION MEETING MINUTES

Monday, April 12, 2005

12:00 p.m.

WAGOCO

Members Present: Lutz, Stripe, Van Daalen
Members Absent: Klamfoth, Murray
Staff Present: Ray, Snook, Iverson, Janda Campbell (UNI Intern)
Council Present: None
Visitors Present: None

Summary of Formal Action: The meeting was called to order at 5:30 p.m. Minutes were approved as written.

04-05 Moved: Lutz Seconded: Striepe
Yes: 3 No: 0 Absent: 2

Council Communications: None

Regular Business

1. **Capital Improvement Plan.** Ray presented the list of potential cart path improvements. He also shared the restroom plan and estimate of costs from the Kohlmann Park project as an example of a recent bid for a restroom project.

Snook reviewed the list of cart path improvements. He mentioned the bridge over 10th Avenue and suggested doing the entire path complex near the bridge. He also suggested to do 1&2 for 1st impression and 9&18 as last impression. He also mentioned safety issues as a priority as in the case of 14.

Van Daalan asked where the restroom would fit into the plan. Lutz asked about the west side of 16 green.

Ray will put together a capital improvement form for the Commissioners and staff to prioritize the different areas, 1-15. It will be due by May 1 so staff can compile the results and have a plan ready for the May Commission packet.

2. **Marketing Plan for 2005.** Ray reviewed the marketing plan for the remainder of the year. There is \$500 remaining in the advertising budget for 04-05 and this will be used for ads in the Sunday Courier for the next 6 weeks. A full page golf guide is being distributed the week of April 20. After July 1 we will have some ads in the Courier for August and the fall specials.

He reviewed the WADG plan to this point. The plan was to combine motel packages, on line tee times, a new "Golf Waverly" brochure, as outlined in the plan, and regional advertising to promote both courses. He said they are behind schedule. The plan was approved by Council to use Hotel-Motel Tax funds.

Staff typically sends news releases to local news media. A suggestion was made to send items to the Wartburg Trumpet and the Northern Iowan and to look at ad prices.

3. Teaching Pro. Ray has contacted John Bernal, PGA professional at Pheasant Ridge. He is willing to allow his assistant pros to come to Waverly on an as needed basis to give private golf lessons. Ray is waiting on Centennial Oaks to see if they are going to participate in this action.

Reports and Communications:

Staff Report:

- A plan has been made for the storm water pipe leak on 16. Public Works is assisting us in determining location and doing the work. It could include digging out the pipe section seams and placing waterproofing on the seams. Another option is to take the first section out or place a band around the seams.

Manager's report:

- Using computer tee time system. Waiting for on line. Reviewed the letter to the members regarding the on line system and decided to take out the reference to the financial penalty for not canceling.

Directors report:

- Ray distributed a calendar of topics for discussion this year.

Next Meeting: Next meeting Tuesday, May 10, 2005 at Noon at WAGOCO.

Adjournment The Commission adjourned at 1:25pm

Respectfully submitted,

Tab Ray
Director of Parks and Recreation