

Golf Commission Minutes
Tuesday, March 21, 2006
Noon
Waverly Country Club

Members Present: Klamfoth, Lutz, Murray, VanDaalen
Members Absent: Striepe
Staff Present: Ray, Snook, Iverson, Garret Riordan
Council Present: Ribich
Visitors Present: Thorson, Dennis Kruckenberg

Summary of Formal Action: The meeting was called to order at Noon by Chairperson VanDaalen. Minutes were approved as written.

05-06 Moved: Murray Seconded: Lutz
Yes: 4 No: 0 Absent: 1

Ray welcomed Dennis Kruckenberg, Waverly Country Club Board Representative.

Regular Business:

1. Approval of Replacement Sponsor Tee Sign Fee

Motion: To recommend to the City Council to approve the new advertiser fee for the tee signs at \$400 plus the cost of the plaque.

06-06 Moved: Klamfoth Seconded: Lutz
Yes: 4 No: 0 Absent: 1

- 2. Cart Path Project Update.** The City received 3 bids ranging from the low bid of \$63,374 to the high of \$93,319. Snook communicated with the contractor with apparent low bid and they are comfortable with their bid amount. The contractor is planning to have one crew do the prep work and one crew do the paving. They hope to have the work completed in one week. Snook related to the Commission, with this aggressive construction schedule, consideration should be given to closing a nine during the construction.

Ray reviewed the financing scenarios. It was clear that the low bid would allow payments over 5 years rather than the 6 years anticipated by the original estimates of the costs of the project. 5 years of payments would save interest money. The Commission would like staff to consider a 4 year payback to reduce the costs more. Ray will investigate a 4 year program of payments after receiving the loan bids this fall.

- 3. KCNZ 5th Annual Golf Extravaganza.** Ray shared the information about the KCNZ-AM Golf Extravaganza. The Commission decided not to participate in this year's event and to reconsider hosting the event for next year. The radio station sponsors the event and has sponsors, clients, and listeners play for free in exchange for the advertising time on the radio. The Commission's concerns were the unknown

demographics of the station listeners, the ambiguity of the contract with regards to food, and the zero revenue of the event.

4. **2003 Course of the Year Signs.** Staff needed an opinion on whether to leave the 2003 Golf Course of the Year sign up for another year. The Commission recommends leaving them up and reviewing it again next year.

Reports and Communications:

Staff Report:

Snook wanted to review the idea of being an enterprise fund. The Golf Course, as an enterprise fund, is always under a microscope and staff thought it would be feasible to have the same status as the other general fund tax supported divisions such as the library, swimming pool, and the parks. The Commission discussed the issue and acknowledged that the support from the Council is good with the current status. The consensus was to remain in its current category.

Snook reported that it was still too cold at night to open. He will open the course as soon as we have 2-3 days of 50 degree weather.

Ray was asked if the Country Club had been informed on the marketing plan. He stated he had met with the Manager to review the plan and receive approval to have guest cards distributed in the Pro Shop and to mention in the media an "outstanding adjacent restaurant." The Commission recommended having signs in the Pro Shop to invite guests to the Club.

Van Daalen suggested adding to the agenda a Club Communication.

Club Communication:

Mr. Kruckenberg reported that a Council Member had attended a Country Club Board meeting as an interested citizen to ask the Board if they would consider taking over the operation of the Golf Course. In a Board action, there was not interest in this at this time.

Chairperson's Report:

Directors Report:

Ray reviewed the marketing report.

Next Meeting: Tuesday, April 18, 2006 at noon at the Country Club.

Topics include: Evaluation Tools

Review Goals and Objectives

Adjournment: The Commission adjourned at 1:07 pm.

Respectfully submitted,

Tab Ray
Director of Parks and Recreation
Commission Secretary