

**Golf Commission Minutes**  
**Tuesday, February 21, 2006**  
**Noon**  
**Waverly Country Club**

**Members Present:** Lutz, Van Daalen, Murray, Striepe  
**Members Absent:** Klamfoth  
**Staff Present:** Ray, Snook, Iverson, Garret Riordan  
**Council Present:** Ribich  
**Visitors Present:** Thorson

**Summary of Formal Action:** The meeting was called to order at Noon. Minutes were amended to show Lutz voted "No" on the election of VanDaalen as Chairperson.

04-06                      Moved: Lutz                      Seconded: Stripe  
Yes: 4                      No: 0                                      Absent: 1

Ray introduced Garret Riordan, Leisure Studies Intern from UNI.

**Regular Business:**

1. **Recommendation for Fees for Outside Agency Groups Using the Golf Course.** Ray reported that he had talked to the Wartburg Cross Country coach and they are willing to pay for the use of the course on a per event basis. He had not talked to the Wartburg College Golf coaches. The Commission suggested increasing the per golfer fee for college golf events to \$12.50 per player for visiting teams and continue to not charge Wartburg College for golf events. There has not been any discussion yet on team practice fees for either the High School or College teams. He did report that the course is hosting 2 Boys State Qualifier meets and will be reimbursed for them. Ray will continue to contact the coaches. This item will be on the agenda for the March meeting.

**Reports and Communications:**

**Staff Report:**

**Chairperson's Report:**

**Directors Report:**

Ray reviewed the log to keep track of the marketing plan. The log was divided by the relationship marketing, media exposure (cable and print) and evaluation.

Ray asked about donations to non profit organizations. The Commission recommended to give golf away with the thinking that they will still rent a cart. The Commission will leave this up to the staff's discretion.

Ray reviewed the cart reserve spreadsheet and the amount spent on cart paths since 1990. He reported that according to records, the amount received by the cart reserve and the amount spent

on cart paths is almost even. The Commission suggested that this would be an excellent opportunity to get this information in the newsletter to inform the season ticket holders. Ray requested the Commission set a fee for new tee sign advertisers. We had set a renewal fee, but no replacement fee. The Commission recommended \$400 and the cost of the logo plate.

Ray reminded everyone about the award Snook received from the Iowa Turf Grass Institute. He also pointed out the article on the loss of rounds by the Waterloo courses. Their loss is very similar to the percentage loss of rounds the Waverly course experienced from 2000 to now.

Van Daalen asked about the dates of the project. He is concerned the ending date may be too late. Snook assured the Commission that the specifications state 15 working days and the project could be completed in much less.

Van Daalen reminded that we need to meet with the Country Club to keep them informed of the Commission's actions and the marketing plan. Ray is meeting with the Club Manager to talk about the marketing plan the following day. Murray informed staff that Dennis Kruckenberg is the Country Club Board Liaison to the Commission. Ray will contact him to see if we should send him an agenda.

**Next Meeting:** Tuesday, March 21, 2006 at noon at the Country Club.

**Adjournment:** The Commission adjourned at 1:03 pm.

Respectfully submitted,

Tab Ray  
Director of Parks and Recreation  
Commission Secretary